

## Privacy Policy

We at the Dove Healthcare Community Foundation ("Foundation" or "we" or "us" or "our") appreciate your interest in this website and other websites on which this Privacy Policy is linked (this website and other websites on which this Privacy Policy is linked are each and collectively hereinafter in this Privacy Policy referred to as the "Site").

Your privacy is important, and we are committed to protecting the personally identifiable information ("Personal Information") that you disclose to us. We want you to understand our practices with respect to how we gather and use the information we collect from visitors to the Site. This Privacy Policy covers our collection, use, and disclosure of information we collect through our Site and how that information may be used or shared by us and third parties.

**This Privacy Policy is subject to change.** If we make any material changes we will notify you by means of a notice on the Site prior to the change becoming effective. We encourage you to review this Privacy Policy periodically and to make note of the date of the most recent revision. If you disagree with the manner in which we intend to use the Personal Information you provide to us, please do not use the Site. By using our Site, you agree to the terms of the Privacy Policy in effect at that time and as may be updated from time to time.

If you have questions or complaints regarding our Privacy Policy or practices, please contact us at:

Dove Healthcare Community Foundation  
1405 Truax Blvd  
Eau Claire, WI 54703  
Email: [info@dovehealthcare.com](mailto:info@dovehealthcare.com)  
Website: [www.dovehealthcarefoundation.org](http://www.dovehealthcarefoundation.org)

### Information We Collect

We collect both Personal Information and non-personally identifiable information through the Site in order to help us to learn more about how our visitors use the Site, to measure areas of interest, and to provide our users with important information about the Foundation and grants that it makes available.

Collection of information allows us to build features and functionality that will enhance your experience. We will ask donors to provide us with Personal Information in order for you to send us inquiries, to receive information about the Foundation, and the donate feature on the Site, and to receive newsletters. Nonprofits that submit an application to the Foundation will also be required to provide the Foundation certain financial and other information as part of their application.

We collect non-personally identifiable information through the use of General Tracking Information and Click Path Tracking (cookie technology) described below.

## **Collection of Non-Personally Identifiable Information**

### **1. General Tracking Information**

We keep track of the pages visited by each user. Our web server automatically collects some information about you when you request pages from our server, including your IP address. Your IP address is a number that is used by computers connected to the Internet to identify your computer so that data (such as the web pages you request) can be sent to you. We aggregate this data with data on the pages visited by other users to track overall visitor traffic patterns. We use this information to improve our Site by making it more responsive to the needs and preferences of our users. This information does not identify you personally.

### **2. Click Path Tracking**

Technologies such as cookies, beacons, tags, and scripts are used by the Foundation, our partners, and/or our analytics, information technology, and web monitoring service providers. These technologies are used in analyzing trends, administering the Site, tracking users' movements around the Site, and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

As is true of most websites, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data. Mobile applications may also use cookies. We may combine this automatically collected log information with other information we collect about you. We do this to help improve the services we offer you and to help improve marketing, analytics, or Site functionality.

### **1. What we do with the Personal Information We Collect**

We require Personal Information from you:

- to learn more about how you use the Site;
- to measure areas of interest;
- to understand the needs of the Site participants;
- to provide you better service;
- to help us with internal record keeping;
- to administer grants;
- to administer the Site and any program featured on it;
- for analytical purposes; and
- to issue donation receipts.

We also use your Personal Information and the amount of any donation you may elect to make on the Site for tax reporting and audit purposes.

We may contact you to provide newsletters, information on any giving program offered on the Site, Site updates, responses to your e-mails, inquiries, comments and opinions, surveys, and technical support. In certain instances you will have an opportunity to limit these uses at the time your Personal Information is collected.

With regard to any information provided by donors participating on the Site, the Foundation will also use this information:

- to fulfill their donation, including providing the necessary information to any third-party service providers that are assisting the Foundation in the fulfillment of the donation (e.g., a card payment processor, a bank);
- to enable the Foundation to accurately track and analyze donor support and other related data.

## **2. Sharing of Personal Information**

We will share your Personal Information with third parties only in the ways that are described in this Privacy Policy.

We may use Personal Information and any donor information to solicit additional contributions on the Foundation's behalf. To opt-out of receiving these solicitations, please contact the Foundation by mail or email at:

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We may also disclose Personal Information in special cases when we have reason to believe that disclosing this Personal Information is necessary to identify, contact, or bring legal action against someone who may have breached our Terms of Use or who may be causing (whether intentionally or unintentionally) injury to or interference with our rights or property, other website users, or anyone else who could be harmed by such activities.

We reserve the right to disclose your Personal Information to law-enforcement personnel and agencies when requested to do so, as required by law such as to comply with a subpoena, or if the Foundation is involved in a merger, acquisition, or sale of all or a portion of its assets.

We may also provide your Personal Information to companies that provide services to help us with the business activities related to the administration of the Site and any donation program featured on the Site, such as offering customer service or card processing services. These companies are authorized to use your Personal Information only as necessary to provide these services.

### **We do not:**

- provide or sell any Personal Information or donor lists to marketing research or bulk advertising sales companies; or

- use any donor information to participate in telephone fundraising activities.

### **Links to Third Party Websites**

Occasionally we may include on our Site a hyperlink ("Link") which allows you to connect to the home page of a third party website ("Third Party Site"). The Foundation provides these Links to you as a convenient method of accessing information that may be useful or of interest to you. This Privacy Policy and the practices that we follow under this Privacy Policy do not apply to Third Party Sites, which are operated independently from the Foundation and the Site. We are not responsible for the content, accuracy, or opinions expressed on any Third Party Site or for the privacy practices of any third party. We will not, and are under no obligation to, investigate, monitor or check the Third Party Sites for accuracy or completeness, or for any obscene, scandalous, inflammatory, pornographic, indecent, profane, defamatory or unlawful content or materials. Inclusion of any Link to a Third Party Site that is placed on our Site does not imply approval or endorsement of the Third Party Site. You understand and agree that by clicking on a Link to a Third Party Site, you have left the Site, and the Foundation's Privacy Policy stated on the Site is no longer in effect.

Our Site may include social media sharing tools and features, such as Facebook, YouTube, Instagram, LinkedIn, and "share" buttons and widgets (each a "Feature" and, collectively, the "Features"). These Features may collect your IP address, which page you are visiting on our Site, and may set a cookie to enable the Feature to function properly. Features and widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Features are governed by the privacy policies of the companies providing them.

### **International Visitors**

The Foundation is located in the United States of America and the Site is targeted to audiences in the United States of America. If you are visiting the Site from a foreign country, please do not submit any Personal Information. If you do submit Personal Information, you agree that Foundation's collection, use, and disclosure of such Personal Information will be governed by this Privacy Policy, and you consent to the transfer and processing of your Personal Information in the United States of America.

### **Disclaimer**

The data contained in our Site is for informational purposes only and is not represented to be error free. The Foundation attempts to ensure that the data provided or otherwise displayed on our Site is accurate. However, the Site and its contents are provided on an "as is, as available" basis. Use of the Site and its contents is at your sole risk. The Foundation does not warrant that any functions of the Site will be uninterrupted or error-free, that defects will be corrected, or that the Site will be free from viruses or other harmful components. The Foundation makes no warranties, either express or implied, concerning the content of the Site, including the accuracy, completeness, reliability or suitability of the Site.

## **Testimonials**

We display personal testimonials of satisfied participants and recipients of any giving program featured on our Site in addition to other endorsements. By submitting any such personal testimonial, you consent that we may post your testimonial along with your name. If you wish to update or delete your testimonial, you contact us at:

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## **Termination of Use**

You agree that we may, in our sole discretion, terminate or suspend your access to all or any part of the Site with or without notice and for any reason. Any suspected fraudulent, abusive or illegal activity may be grounds for terminating your access to and use of the Site, and if we believe that you have committed such acts, we may report you to appropriate law enforcement authorities.

## **Contact Information**

If you have any questions about this Privacy Policy, the practices of the Site, or your dealings with the Site, please contact:

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